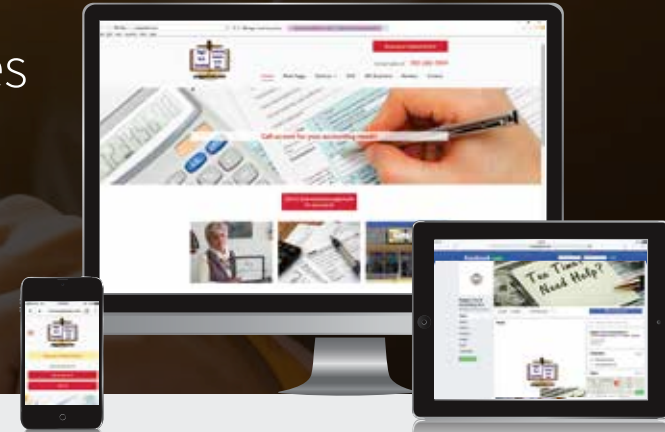


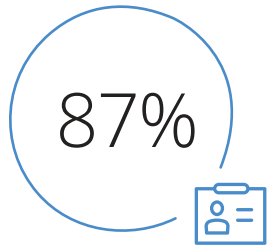
# HIBU CASE STUDY | Peggy's Tax & Accounting Services

## Synchronized digital marketing that adds up to real results



Since working with Hibu, Peggy's has generated more traffic (and more customers) than ever...and it holds all the right information.

### ESTABLISHED AN ONLINE FOUNDATION



percentage point reduction in their listings error rate from 87% to 0%

### BUILT THEIR ONLINE PRESENCE



visits to their Website

### DROVE TARGETED LEADS



clicks from their Search, Display and Social campaigns



"Hibu is the reason my first two years in business grew so fast. Very pleased with the response of all the products that I use and the reports they provide."

- Peggy Beasterfield, EA

Losing customers over incorrect information is a huge price to pay. With the help of Hibu online, on search engines and on social, Peggy's numbers will continue to add up error-free.